



Editor's note: Accompanying digital images available upon request  
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### **Atlanta-based Elimilice™ Offering Free Back-to-School Head Checks**

ATLANTA, GA (Aug. 2, 2012) — They've got their pencil cases and notebooks, but it's possible that area students readying for the upcoming school year might also be bringing head lice into the classroom with them. To reduce the cases of this unwanted parasite and to show appreciation to its supporters, [Elimilice™](#) is offering [free head checks](#) to its [Facebook Fans](#) at the company's [Decatur](#) and [Sandy Springs](#) facilities.

The Atlanta-area's largest professional head lice company will provide comprehensive head lice checks at no charge, on a first-come, first-served basis for individuals with hair that is clean, dry, and free of products and knots and who have become a fan of the company on Facebook.

"Most cases of head lice are contracted from head-to-head contact in settings where children are very close to each other, such as family vacations, summer camp and school. Therefore, before returning to school is a perfect time of year to check to see if a child has picked up head lice over the summer," explained Elimilice founder Eileen Fishman. "From its beginning, Elimilice has sought to provide the highest standards in care and to offer the community frequent public services. Going back to school should be a fun time for everyone, and we're here to help Atlanta-area families ensure it is."

Free head checks will be available at Elimilice's Decatur facility at 1549 Clairmont Rd., Suite 107 on Thursday, Aug. 9, from 9 a.m. to 4 p.m. and at the Sandy Springs facility at 1155 Hammond Dr., Suite E5240 on Friday, Aug. 10, from 9 a.m. to 4 p.m. Elimilice will also offer discounts on preventive products purchased on these dates.

If head lice are detected, [head lice removal services](#) will be available as well and will be scheduled as quickly as possible after the head check.

Products used and sold by Elimilice contain no harsh chemicals, and company personnel employ only manual detection and removal methods, taking the guesswork and labor-intensive process of finding and removing head lice out of the hands of busy families. Elimilice is comprised of a team of caring, skillful and educated professional technicians, all trained in the *Shepherd Method™*, a system that dictates painstaking examination of every strand of hair to ensure all nits and maturing and adult head lice are removed in one treatment visit. Elimilice has operating hours seven days per week, including evening appointment slots, guarantees its removal process and is the only Better Business Bureau-certified head lice company in the Atlanta area. For more information on this offer or to make an appointment, call or text 404-704-2200 or email [contact@elimilice.com](mailto:contact@elimilice.com).

**About Elimilice, LLC**

Elimilice, LLC, provides in-home and in-facility head lice detection and removal services and in early 2010, was the first company to open a facility in the Atlanta area dedicated solely to the identification and treatment of head lice. Using only non-toxic products and procedures, Elimilice's trained technicians are the only ones in Georgia who eliminate head lice in one visit using *The Shepherd Method™*, a proven, strand-by-strand, research-based technique that has a foundation in old-fashioned, comprehensive nit picking. With offices in Sandy Springs and Decatur and a team of travelling technicians for in-home services, Elimilice provides head lice treatments, head checks and education to individuals and families, as well as to children and staff in school, daycare and camp settings in all of Georgia. Elimilice also offers non-toxic products and solutions to prevent, treat, and remove head lice.

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